



EXTRARTIS: Artists Residencies for Creative Economy.
Cooperation projects related to historical reactivated Grand Tour relais
Call for Proposals 2/2022

CALL FOR ARTISTS IN RESIDENCE

*Apply before **September 30, 2022***



© Relais *Villa La Rupe*, Sorrento, Italy

Hosted by

ExtrArtis: Artists Residencies for Creative Economy

A cultural heritage enhancement project

As part of "ExtrArtis: Artist Residencies for the Creative Economy"

Are you an emerging artist? Do you want to reside in a historic relais that inspires the surrounding and local community through your artistic production? Do you want to enhance your professional curricular experience? Send your resume, motivation letter and portfolio along with your art production proposal!

Art. 1 – The values of the ExtrArtis proposal

1.1 ExtrArtis is positioned as an opportunity for dialogue on the sense of belonging to a common European space, as envisioned by the Year of Cultural Heritage promoted and based on experimental processes that support the idea of heritage as a resource (Bucharest Declaration, 16 April 2019 - as the European slogan "Our Heritage: where the past meets the future" emphasizes).

Art. 2 – The goal of the ExtrArtis proposal

2.1 ExtrArtis launches a call for artists to participate in an artist residence, chosen from a selection of historic houses across Europe, improving collaboration between artists, architects, heritage professionals, research and development, art world experts, collectors and communities. ExtrArtis aims to integrate human and cultural capital generating flows in which art conditions, not only the market, but also the actors that determine it.

2.2 The experimentation was launched following the European classification of ExtrArtis as a finalist in the **CLIC project "Circular Economy Leveraging Investments in Cultural heritage adaptive reuse"**. The competition in which this proposal was ranked is the European Union's Horizon 2020 research and innovation program.

2.3 ExtrArtis is organised with the aim of enhancing the tangible and intangible heritage of European residential architecture. From a series of historic residences in Italy, a building was selected to host contemporary artists, to reflect and enrich the artistic and cultural production of the place. The competition's residential site was chosen among places of heritage excellence, as a reactivated venue for the Grand Tour; due to the building's architectural significance, its customary closure to the public community as well as being a testimony to 20th century European history.

2.4 ExtrArtis opens this second edition of the Call for Artists on the occasion of its collaboration with **Art Days - Napoli Campania**, the first large-scale and collective contemporary art event in the Campania region with its main cities (Naples, Caserta, Benevento, Salerno, Sorrento). It will take place from November 24 through November 27, 2022, involving the main galleries, independent spaces, institutions and art foundations of the region such as ExtrArtis. The Art Days – Napoli Campania is sponsored by the Municipality of Naples and the Donnaregina Foundation - Madre Museum.

2.5 The project seeks to provide answers to the following research question: **how can artists contribute to solving the diverse issues of preserving, adapting, and (re)activating Europe's heritage of tourism while engaging community identity engagement?**

Art. 3 – Call for Artists

3.1 ExtrArtis is an event that, using the platform www.extrartis.com, open a call for artists in which they are asked to apply for an artist residence experience ("**Artist Residence**") to be held within an extra-hotel accommodation facility with significant historical and artistic value ("**Artist's accommodation**"). This year the Artist's accommodation for the Artist Residence will be organised in a villa in Southern Italy, called Relais La Rupe (www.relaislarupesorrento.com). The project begins with the awareness that artists' interventions in heritage buildings is essential for defining future values and uses of reactivating the lesser-known European cultural heritage of the former Grand Tour venues.

3.2 The Call for Artists (the "**Call**") offers: (i) **6 position of residence available** and (ii) the opportunity to stay free in a specific facility in accordance with the criteria and terms set forth herein (the "**Call Offer**").

3.3 In order to participate in the Call, each artist must pay a compulsory and non-refundable registration fee of Euro 20.00 (twenty/00) ("**Fee**"), it being understood that - regardless of the outcome of the selection referred to in the Call - each participant will be offered, free of charge, the opportunity to be promoted in the social channels of the platform whenever presented by ExtrArtis.

3.4 Among the participants in the Call for Proposals there shall be a selection made by experts from the art world ("**Artistic Judging Panel**"), whose names shall be published on the website and social channels of ExtrArtis.

3.5 At the outcome of such selection, the selected artists (the "**Selected Artists**") shall be called upon to produce during and/or within the scope of the Artist Residence, **at least two tangible works of art** (the "**Artistic Proposal**"), which may be realised **in situ or not** and, in any case, to be completed no later than the end of the period of Artist Residence. The reasons underlying the request for at least two works are related to their placement in the Artist's accommodation: respectively in the suite allocated to the Selected Artist during the Artist Residence and in the park pertaining to the Artist's accommodation and facing the suite (see images below).



3.6 All the works of the Artistic Proposal, created in accordance with the provisions of art. 3.5, and every right connected thereto, excluding moral rights, are assigned to Royal Lions s.r.l. as organizer of the ExtrArtis event (the "**ExtrArtis Organizers**").

3.7 The Call for Artists includes:

a) provision provided by and **at the expense of ExtrArtis** in favour of the Selected Artists of suites for their exclusive use (with breakfast service) within the Artist's accommodation in which the Artist Residence practice will take place and in which they will stay during the artistic experience from **November 23 to November 27, 2022**. It is understood that (i) once the deadline set for the Artist Residence has passed, the rooms shall be returned by the Selected Artists as received; (ii) no other persons may be accommodated in the entrusted accommodation that have not been previously

notified to the staff of the Artist's accommodation (iii) in the event of abuse and/or waste by the Selected Artists in the Artist's accommodation structure, the existing contract between the ExtrArtis Organizers and the Selected Artists shall be automatically terminated; and (iv) the Selected Artists undertake to assume all financial and legal liability for any damage to places, people or things during the period of the Artist's Residence experience for causes attributable to them;

b) provision provided by and **at the expense of ExtrArtis** in favour of the Selected Artists of exhibition spaces during the event of the Art Days - Napoli Campania, gives them the opportunity to exhibit in a context of historical-artistic relevance of European level, such as the mansion and the park of Relais La Rupe, which boasts centuries-old tree species and architectural environments, evidence of the passage of the great personalities who have contributed, through their work, to the construction of the European cultural identity. The villa is therefore considered a reactivated seat of the Grand Tour that operates today among the best support systems for contemporary art.

c) organisation provided by and **at the expense of ExtrArtis** in favour of the Selected Artists of an exhibition dedicated to them and concerning the works of art of the Artistic Proposal (i) within the Artist's accommodation during the Art Days - Naples Campania (November 24 - November 27, 2022 with particular reference to Saturday, November 26, 2022) and (ii) permanently, on the website of the ExtrArtis platform.

(d) registration provided **at the expense of ExtrArtis** in favor of the Selected Artists at the Art Days - Napoli Campania in the most prestigious role (participating institution) at the event.

e) the opportunity to submit the curricular profile and portfolio to the attention of the major national and international institutions and foundations with which ExtrArtis collaborates. The result of the Artist Residence will also be visible on the websites of ExtrArtis' partner institutions, in the form of a photographic reportage, catalogue, brochure or video both in the physical locations and on the communication channels of these entities.

f) organization provided by and **at the expense of ExtrArtis** in favor of the Selected Artists to allow the exhibition of the Artistic Proposal at the second edition of the art exhibition "ExtrArtis: Artists Residencies for the Creative Economy", which will follow the event of the Art Days - Napoli Campania;

g) **the recognition** in favor of the Selected Artists of **Euro 500.00** (five hundred/00), inclusive of the material costs of the realization of the Artistic Proposal.

3.8 It is understood that as part of the creative experience, the Artistic Proposal shall be consistent with and inspired by the Artist Residence, the values and identity of the local community and the city in which the Artist Residence is located.

Art. 4 – The role of the Selected Artist of ExtrArtis

4.1 In 2018, the European Year of Cultural Heritage has promoted the objective of creating an **intergenerational and interdisciplinary dialogue** to define a contemporary vision, based on the **values of material and immaterial residential heritage** and linked to the territory and its genius loci. The work that each Selected Artist will create must express the **relationship between the home and the challenges of cultural heritage**, yielding a renewed vision of the "identity" of the property with respect to the values of the territory. The Selected Artist's proposal must also consider the involvement of the community as part of a

dynamic aimed at strengthening the common identity: the role of the Selected Artist is to **arouse curiosity** about the Artist's accommodation with a new perspective.

Art. 5 – An intergenerational and interdisciplinary project

5.1 The Selected Artists will be in close contact with the **artistic coordinators** in order to be supported in their eventual needs. Moreover, ExtrArtis will carry out an important work of analysis and historical research on each Artist's accommodation for residencies and this document will be transmitted to each Selected Artist, after identification of a sensitive heritage issue.

5.2 The project promotes interdisciplinary by linking contemporary art, architecture, history, and preservation. This synergy is used as a means to more closely **engage** the community in issues that are normally discussed within strictly professional circles.

Art. 6 – Procedures and terms of participation in the Call

6.1. The call is open to emerging artists (visual artist, painter, sculpture, photographer, architect, etc.) **willing to travel to perform an Artist Residence practice in the selected site.**

6.2 Artists wishing to participate in the Call must send the following documents in a single PDF to info@extrartis.com:

- a) photocopy of a valid identity document;
- b) the artist's detailed CV with contact email and social one, in order to be contacted as Selected Artist (1 A4);
- c) the artist's portfolio with a brief description of his work and the artistic method (a digital portfolio of up to 10 works created in recent years with images in jpg format);
- d) **a descriptive and / or representative text of the Artwork in the Artistic Proposal that is intended to be carried out in situ during the practice of Artist's Residence, required by this Call;**
- e) the motivational letter from the artist outlining his intentions, objectives and expectations with reference to the residence (maximum one A4 sheet);
- f) the receipt of payment of the participation fee on the current account of Royal Lions at IBAN IT69B0306940264100000009929 with causal "Participation fee to the event ExtrArtis_Name and Surname".

6.3 The artistic experience in which the selected art presented by the artist shall be on exposition in the schedule as follows:

- a) Opening of registrations for the Call: **June 30, 2022**
- b) Closing of registrations for the Call for the start of the final selection of artists: **September 30, 2022**
- c) Publication of Selected Artists: **October 10, 2022**
- d) Residence period during Art Days - Napoli Campania: **between November 23, 2022 and November 27, 2022**

Art. 7 – Selection Criteria

Applications and projects will be examined and judged by a special Artistic Judging Board, which will be

composed of internationally renowned figures from the art world. The Judging Commission's parameters of judgment are unquestionable. Maximum total score: 100 composed of pre-selection qualitative criteria and selection qualitative criteria.

Qualitative pre-selection criteria

1. Formal: language (ITA/EN), spelling, layout, structure	0/5
2. Portfolio/CV: quality of practice, exposure, research.	0/10
3. Experience: art / architecture / urbanism in situ	0/5
4. Interest: architectural heritage, preservation	0/10
5. Rationale: Understanding of the mission of using artistic interventions as a means to question and reactivate cultural heritage	0/10
6. Communication: writing skills and ability to express a critical attitude toward the project	0/10

Qualitative selection criteria

7. Consistency of the work with the call criteria	0/5
8. Innovativeness of the Artwork that will be produced	0/10
9. Quality of the materials with which the Artwork is made	0/5
10. Quality of the technique with which the work is performed	0/10
11. Consistency of the work with the territorial genius loci of the place of residence and with the values of the local community	0/10
12. Consistency with world and contemporary artistic currents	0/10

Art. 8 – Treatment of personal data

8.1 All personal data referred to in the points in this Notice in art. 6.2 sub a), b), c), d), e), f) will be processed

in accordance with EU Regulation 2016/679 for the sole purpose of participating in this Call.

All personal data provided by the artists participating in this Call for Artists in Residence or in any case acquired within the scope of the ExtrArtis project. As well as the documentation presented in relation to the completion of this Call, will be used electronically or on paper exclusively for the management of the same Call- in the ways and within the limits necessary to pursue this purpose - and processed exclusively by those who collaborate in the context of the Call.

We are waiting for your artistic proposal!

Information on the project is available at: <https://www.extrartis.com>

#ExtrArtis

#ArtistsResidencies

#CreativeEconomy